



Star City Fishing Expo

Sponsorship Letter

Star City Fishing Expo
DBA Savvy Events LLC
PO Box 221
Vinton, VA 24179
Jason@Starcityfishingexpo.com

To Whom It May Concern:

Savvy Events LLC is organizing a Fishing Exposition and we are excited to ask that your company consider supporting this event by becoming a sponsor. The Star City Fishing Expo is scheduled to take place on February 7th through February 9th at The Berglund Center in Roanoke, VA. The purpose of this event is to bring vendors and Pro Anglers to the Roanoke Valley. The Star City Fishing Expo is expected to have a huge economic impact as we anticipate great vendor and spectator attendance.

The Roanoke Valley and surrounding area is known for its green spaces such as the Blue Ridge Parkway, and also has lots of awesome local rivers and lakes such as Carvins Cove, Loch Haven Lake, Claytor Lake and former MFL BFL tournament host Smith Mountain Lake. With so many sporting and fishing amenities, The Star City Fishing Expo has the potential to be a premier tourist and specialty event. However, I need your support to make this event a reality.

Savvy Events LLC is currently offering three corporate sponsorship levels. We ask that you please find and consider the attached detailed sponsorship proposal. If you have any questions or concerns, please do not hesitate to contact me, Jason Lane at: (540) 519-0935 or Jason@starcityfishingexpo.com.

Thank you for considering this sponsorship opportunity. I look forward to the possibility of working with you to make the Star City Fishing Expo a success.

Sincerely,
Jason Lane



Sponsorship Tiers

Platinum- \$5,000.00

- ❖ Logo placement on all media (size and placement vary by level)
- ❖ Social Media Shout outs
- ❖ Sponsorship logo printed on printed material and digital material
- ❖ Logo placed on t-shirts
- ❖ 2-10X10 Booths in high traffic area with power.
- ❖ Company Banner Displayed at Event (provided by business)
- ❖ Two t-shirts with sponsors displayed
- ❖ 20 Free Promotional Tickets

GOLD- \$3,000.00

- ❖ Logo placement on all media (size and placement vary by level)
- ❖ Social Media Shout outs
- ❖ Sponsorship logo printed on printed material and digital material
- ❖ Logo placed on t-shirts
- ❖ 10X10 Booth in high traffic area
- ❖ Two t-shirts with sponsors displayed
- ❖ 10 Free Promotional Tickets

Silver \$1,500.00

- ❖ Logo placement on all media (size and placement vary by level)
- ❖ Social Media Shout Out
- ❖ Sponsorship logo printed on printed material and digital material
- ❖ Logo placed on t-shirts
- ❖ Two t-shirts with sponsors displayed
- ❖ 5 Free Promotional Tickets

- **Company logo must be sent to Jason@starcityfishingexpo.com in Jpg or gif form.**
- **Contact us about other Special Sponsorship opportunities.**